



MCHS Academic Boosters Club Agenda

November 6, 2020

12 PM

Join Zoom Meeting

<http://bit.ly/ABCnovmtg>

Meeting ID: 874 506 7243

Passcode: AjBAz8

Attachment

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MCHS Academic Boosters Club
Meeting Minutes
October 2, 2020
12 PM
via Zoom

Board members present: Jill Harry (chair/secretary), Leigh Westerlund (treasurer), Ruth Smiley (vice chair), Lordelyn del Rosario

Board member absent: Tara Schiff

Public: Kathy Leonard, Naoko Kada

I. Call to order

Jill called the meeting to order at 12:03 PM.

II. Approval of minutes from August 28 meeting

Ruth moved to approve the minutes. Leigh seconded. All in favor. Motion carried.

III. Business and Finance

A. July Treasurer's Report

On June 30, ABC had a balance of \$27,608.40. We had one withdrawal of \$2,000 from MCOE for graduates' chromebooks. Our ending balance on 7/31/20 was \$25,608.40.

Jill moved to approve the July Treasurer's report. Ruth seconded. All in favor. Motion carried.

B. August Treasurer's Report

On July 31, 2020, ABC had a balance of \$25,606.40. We had one withdrawal of \$40 to Leigh to reimburse her for tax filing fees. Our ending balance was \$25,586.40.

Ruth moved to approve the Treasurer's report. Jill seconded. All in favor. Motion carried.

C. 2020-2021 Budget Overview

Leigh made all the changes we had approved at our last meeting. Jill noted that Dinner with a Scientist is not happening this year and we can remove this dollar amount from our expenses. Jill does not suggest adding this to the Teacher/Other Requests line item yet as our budget currently has us spending over \$5k more than what we are expecting to bring in and we do not know if we will be able to have a dance party fundraiser in the spring or how our holiday fundraising is going to go. We can revisit that line item and other budget line items after the new year to see where we stand.

Jill noted that Kids First has announced another round of grants of up to \$3,000 with requests being accepted through November 13. Jill will ask Principal Azevedo to let teachers know that if they need academic-related items that do not meet Kids First guidelines, or if they find they have needs after November 13, they are welcome to request items from ABC. Jill will give Celeste the link to the guidelines page on our website to pass along to teachers.

IV. Career Lunch

A. Recap of Sept Career Lunch - Natalie Zensius

Jill reported from Tara that she felt it was great to have students back on campus learning about career opportunities. Kathy agreed and mentioned that they had all showed up and asked great questions. Jill said it went pretty well on Zoom. It was handy to have Flora nearby with another computer when the screen froze on Kathy's. She gave suggestions for positioning the speaker a few steps closer to the computer and noted that the speaker's voice cut out when she turned her head far from the screen. Maybe put computer in the middle and students on either side of it.

B. Discussion/planning future lunches

Tara is reaching out to Jared Brandauer & Scott Eastwood as potential October speakers. Given students go back to school on a hybrid schedule starting October 12, the lunch schedule is only 1/2 hour and at varied times, and school lets out at 2:30, it was agreed that starting the Career Lunch at 2:45 would probably work best. Kids are typically hungry after school and a second lunch will likely be appreciated. Kathy suggested bringing the lunches at 2:30 so kids already on campus can get started eating so they are not roaming around, others have a little time to arrive and can grab a lunch when they get there, and we can begin the talk at 2:45.

After much discussion, it was agreed to offer lunch, either in person or via gift certificate for those on Zoom, to the first 20 students who sign up, and if others want to join either in person or via Zoom, they are welcome to do that.

Regarding the flyer, it was agreed to keep the description under the speaker's name as short as possible - just the title if that is enough, or at most, a single sentence. More details will be given in the MCHS weekly newsletter and on the social media posts. Kathy will check to see if STAR points are still being given. We decided not to have a drawing for gift cards since some number of students will already be getting gift cards for joining via Zoom. The next Career Lunch will be Oct 22 at 2:45.

C. UC Merced panel offer

Jill received an email from MCHS graduate Karla Rodriguez who is now at UC Merced and part of a non-profit group called Hermanas Unidas de UC Merced focused on promoting higher education among Latinx women. She is wondering if we would like them to host a college panel or Q&A session through zoom for high school students to answer any questions they might have about UC Merced, like the application process, classes, campus life, and just any general questions they might have about UC Merced and what it has to offer.

If this can be made available to all students not just Latinx, all agreed it would be a good thing for us to schedule and promote. We can set it up as a bonus Career Lunch for early November which is when Karla said it would work best for her group. Jill will get back in touch with Karla about figuring out the details.

V. Season of Giving campaigns

A. Letter campaign

Jill will revamp last year's letter, focusing on the challenges MCHS teachers and students are facing this year and ways ABC is helping, including Career Lunches, offering grants to teachers, and so on. Ruth has some suggested language she will send to Jill. Jill will also contact Mrs. Dobson since she is now teaching the ASB students and see about getting a group Zoom photo to include on the letter. Jill plans to finish the letter in the next two weeks so that she can get it printed and the mailing list and envelopes organized for a mailing to go out the week of November 1. Jill will share the mailing list offline and check with everyone at the next meeting to see if members would like some copies to give to people they know not already on the list.

B. #GivingTuesday on Facebook December 1

Jill has signed up for ABC to participate in this again this year. She will watch for more information from the #GivingTuesday team about what needs to be done to set this up. It has been an easy, successful means of fundraising for us the past few years.

VI. Open Forum

Leigh gave an update regarding the Rec Center project she has been working on in her role with the County. Mariposa submitted a proposal to the Parks Bond for a regulation-sized pool, but it was not approved. This first round favored cities that have low-income pockets, not a County where income levels are more widely-ranging. The county was expecting two more rounds, one focused on regional and one on rural, where we have a better chance of being a good match. The County just recently found out there will be one final grant round, due December 15. Since the County does not have a designated grant writer who can apply for this, Leigh has reached out to Adam Finney and Alex Keeton. She found out there are no senior projects this year. She has instead asked a group seniors and juniors who might be interested

in volunteering to help with this. (Bonus: it looks good on college resumes.) It may be difficult for seniors to help given many college applications are due the end of November and more are due by January, but that is why Leigh has also reached out to juniors. She will keep us posted.

Ruth mentioned that her daughter has told her about strangers showing up on various classroom Zoom calls. No one else has heard of anything similar from their children. Kathy will check in with teachers to see if this is a wide spread problem and will look into how it might be addressed.

VII. Set Date, Time for Next Meeting

Our next meeting will be Friday, November 6, at noon via Zoom.

VIII. Adjourn

The meeting adjourned at 12:45 PM.

ABC Treasurer's Report for

Sep-20

Beginning balance	8/31/2020	\$	25,568.40
Ending balance	9/30/2020	\$	25,568.40
Total deposits		\$	-
Total withdrawals			\$0.00

ABC Treasurer's Report for

Oct-20

Beginning balance	9/30/2020	\$	25,568.40
Ending balance	10/31/2020	\$	24,685.42
Total deposits		\$	-

Total withdrawals			(\$882.98)
	502 10/14/2020		(\$756.00) Insurance renewal
	569 9/24/2020		(\$126.98) 1850 - Career Lunch

FISCAL YEAR 2020-21 BUDGET										
	MCHS ACADEMIC BOOSTER CLUB									
ANNUAL EXPENSES	FY20 ACTUAL	FY21 BUDGET	FY21 YTD ACTUAL		ANNUAL INCOME	FY20 ACTUAL	FY21 BUDGET	FY21 YTD ACTUAL	Notes	
<i>Events and Requests</i>					<i>Fundraisers</i>					
Dinner with a Scientist (AAUW)	\$ (600.00)	\$ -			Dance Party	\$ 2,730.27	\$ 2,500.00			
Career Lunches	\$ (629.63)	\$ (1,800.00)	\$ (126.98)		End of season giving / letter camp	\$ 3,164.26	\$ 2,500.00			
Academic Achievement Night	\$ (1,005.14)	\$ (1,000.00)			#Giving Tuesday	\$ 397.50	\$ 500.00			
Valedictorian Dinner	\$ (2,360.23)	\$ (2,400.00)			Subtotal fundraisers	\$ 6,292.03	\$ 5,500.00	\$ -		
UC Merced Lab Tours	\$ (285.96)	\$ -								
Community Connections		\$ (1,000.00)			<i>Donations</i>					
California Scholarship Federation field trip		\$ (400.00)			Anonymous*	\$ 3,000.00	\$ 3,000.00			
Teacher/Other Requests	\$ (278.56)	\$ (2,000.00)			Refund for gold panning	\$ 70.04				
Dance Party	\$ (1,555.30)	\$ (1,600.00)			HHSA donation	\$ 3,700.00				
Personal Best Awards		\$ (1,000.00)			Probation donation	\$ 250.00				
Aramark Career Day Field Trip		\$ (300.00)			Auditorium seats		\$1,500.00			
Chromebooks or equivalent	\$ (2,000.00)	\$ (2,000.00)			Subtotal donations	\$ 7,020.04	\$ 4,500.00	\$ -		
Subtotal Events and Requests	\$ (8,714.82)	\$ (13,500.00)	\$ (126.98)		<i>Corporate Donors</i>					
					Sierra Tel	\$ 1,000.00	\$ 1,000.00			Valedictorian Dinner
					Tavis Corp					up to \$1,000 specific requests
<i>Administrative Costs</i>					Yosemite Bank	\$ 500.00	\$ 500.00			UC Merced Lab Tours
Postage and office supplies	\$ (143.07)	\$ (250.00)								
Insurance and Tax Fees	\$ (756.00)	\$ (1,000.00)	\$ (796.00)		Subtotal corporate donors	\$ 1,500.00	\$ 1,500.00	\$ -		
California State Statement of Information bi-annually		\$ (20.00)								
PO Box	\$ (92.00)	\$ (100.00)								
New Checks		\$ (30.00)								
Website	\$ (287.64)	\$ (300.00)			<i>Grants</i>					
Zoom (monthly \$14.99 x 9 months)		\$ (135.00)			Mariposa Comm Foundation		\$ -			
Subtotal admin. costs	\$ (1,278.71)	\$ (1,835.00)	\$ (796.00)		Subtotal grants	\$ -	\$ -	\$ -		
<i>Special One Time Costs not covered elsewhere</i>										
Hamilton Trip Contribution	\$ (2,000.00)									
Subtotal special one time costs	\$ (2,000.00)	\$ -	\$ -							
TOTAL EXPENSES	\$ (11,993.53)	\$ (15,335.00)	\$ (922.98)		TOTAL INCOME	\$ 14,812.07	\$ 11,500.00	\$ -		
					ACCOUNT BALANCE			\$ 24,685.42		
					BUDGET BALANCE	\$ 2,818.54	\$ (3,835.00)	\$ (922.98)		



CAREER LUNCH



THURSDAY

OCT 22, 2:45 PM

lower outdoor
TABLES

Scott Eastwood

General Contractor

All Welcome!

**First 20 to sign up:
free lunch on campus or gift card for Zoom attendees.**



STAR POINTS



FREE LUNCH
FOR IN PERSON ATTENDEES
LUNCH GIFT CARD FOR
ONLINE ATTENDEES

RSVP: [KLEONARD@MCUSD.ORG](mailto:kleonard@mcusd.org) BY TUESDAY, OCT 20TH



MCHS Academic Boosters Club, Inc.

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info@mchsabc.org

Website: mchsabc.org; Facebook: MCHSABC; Twitter and Instagram: MCHS_ABC

November - December 2020



Dear Friends,

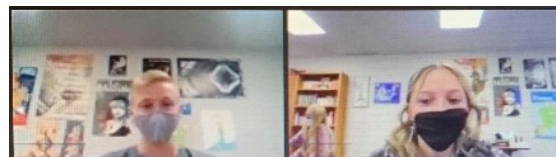
The MCHS Academic Boosters Club is a nonprofit organization with the mission of supplementing and enriching academic experiences and providing educational tools for Mariposa County High School students.

This is certainly a challenging school year. Some of our regular programs and fundraising events have had to be put on hold given the guidelines and limitations around the Covid-19 pandemic.

In spite of obstacles, ABC is as committed as ever to providing support to teachers, fortifying the learning and enrichment opportunities of students, and celebrating student successes.

For instance, we are contributing \$150 to each teacher who purchased a standalone HEPA filter for their classrooms in order to help keep themselves and students safe. We have also adapted our monthly Career Lunches to work within the guidelines. *(For more information about what we are doing, please read the back of this page.)*

In this season of giving, would you consider making a donation to help us continue to be able to stand ready to support teachers as needs arise?

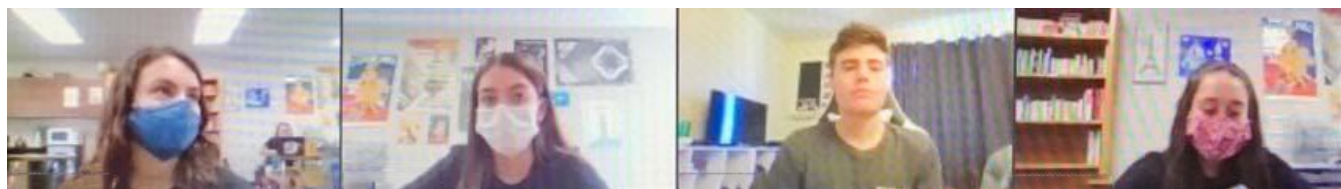


Donations are tax deductible!

Your gift is essential and very much appreciated. You can make checks out to "ABC." If you would prefer to donate using a credit card, you can do so here: <http://bit.ly/DonateABCcc>.

Thanks in advance for your support,

Jill Harry
Board Chair



ABC Programs

Career Lunches - We have modified this program, hosting it both outside and via Zoom, bringing in speakers from a wide variety of fields to talk with students about the paths they took to their careers and what their jobs are like. We provide students who attend in person with lunch from local eating establishments and give those who attend via Zoom \$10 gift cards to get lunch at some other time at their convenience. Estimated cost this school year: \$1,600.

Teacher/Group Requests - Most recently, we are reimbursing teachers up to \$150 each for their purchases of standalone HEPA filters for their classrooms in order to add one more layer toward keeping themselves and students safe. We stand ready to help with other requests as needs arise. In recent years, ABC paid for a field trip to the Mariposa Museum and History Center, upgraded quiz programs for Spanish and French teachers, covered travel costs for the Academic Decathlon, and more. We also regularly contribute \$600 to AAUW's Dinner with a Scientist event at UC Merced each fall. We look forward to funding more of these field trip-type requests again when that becomes possible. Estimated cost: \$3,600.

Personal Best Awards - At the beginning of each school year, MCHS staff work with students on setting goals. Given at the end of the year, Personal Best Awards will recognize at least one student in each grade level who has personally made significant progress toward their goals. MCHS is responsible for determining the details and the prizes. Cost: \$1,000.

Academic Achievement Night - Starting sophomore year, academic letters (for putting on sweaters or jackets or displaying on walls) are given to students who maintain a 3.5 or greater grade point average throughout the year in recognition of their hard work and positive outcomes. In subsequent years, students who previously earned letters are then eligible to earn bars to add to them. ABC is happy to sponsor the letters and bars given out at MCHS's Achievement Night at the end of each school year. Cost: \$400.

Valedictorian Dinner - Given Covid-19, last year rather than hosting an in-person dinner for valedictorians, their family members, and mentors, in order to recognize the achievements of these students, we gave them each gift cards for dinner at Savoury's, Visa gift cards, a commemorative booklet, and other special mementos. Estimated cost: \$2,400.

Community Connections - This program is all about pairing caring adults with students who could use the positive influence of an adult (or another adult) in their lives. ABC funds one outing (lunch or other event) per month, plus additional funds for a small gift on student birthdays. Estimated cost this year: \$1,200.

UC Merced Lab Tours - (On Hold until Spring 2022) ABC will once again make arrangements with UC Merced professors to take a bus full of students to campus for tours of various labs. The tours will happen in the spring and are open to ALL students interested in the sciences. Planning is in progress! Estimated cost: \$750.

On the Right Track - We were in the planning stages for this program when Covid hit, but look forward to getting back to organizing this to target seniors, making sure they are familiar with real life situations like how to open a bank account; getting a loan; working with lawyers; and so on. We are partnering with MotherLode Job Training to put together one full school day of activities. Students will be given one of four real life situations to work through, requiring each student to engage with organizations that can meet their needs and provide support. Coming fall 2021 or 2022, depending. Cost: TBD

To see even more programs and activities, visit our website: mchsabc.org.

View this email in your browser

Attachment G



GivingTuesday is an incredible opportunity to reach new supporters and build your community--this year is no exception. Here's how you can get prepped for this global day of generosity.

Your GivingTuesday To Do List For This Week

- 1. Work through the Step by Step workbook + decide how you'll participate this year.
2. Send a calendar invite to your supporters ASAP. We recommend a tool like AddEvent.
3. Share on social media that you're participating in GivingTuesday. Use our prompt below or use the Canva templates to make it easy.
4. Decide on what tactics you will use to achieve success. Will you host a virtual event? Engage P2P fundraisers? Mobilize ambassadors? Organize a match? Check out the toolkits at the bottom of this newsletter.

Yours in generosity,
The GivingTuesday Team

P.S. Be sure to let us know how you're planning on participating in GivingTuesday so we can help amplify! Just hit reply.

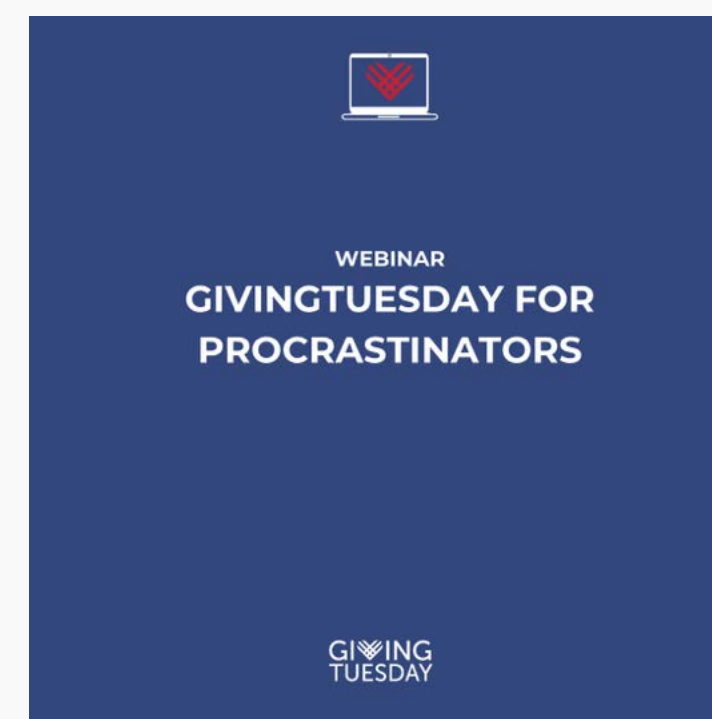
Let Your Supporters Know That GivingTuesday is Coming!

If we could spread love as quickly as we spread hate and negativity, what an amazing world we would live in. Join us on December 1 for #GivingTuesday
Click to Tweet | Post on Instagram



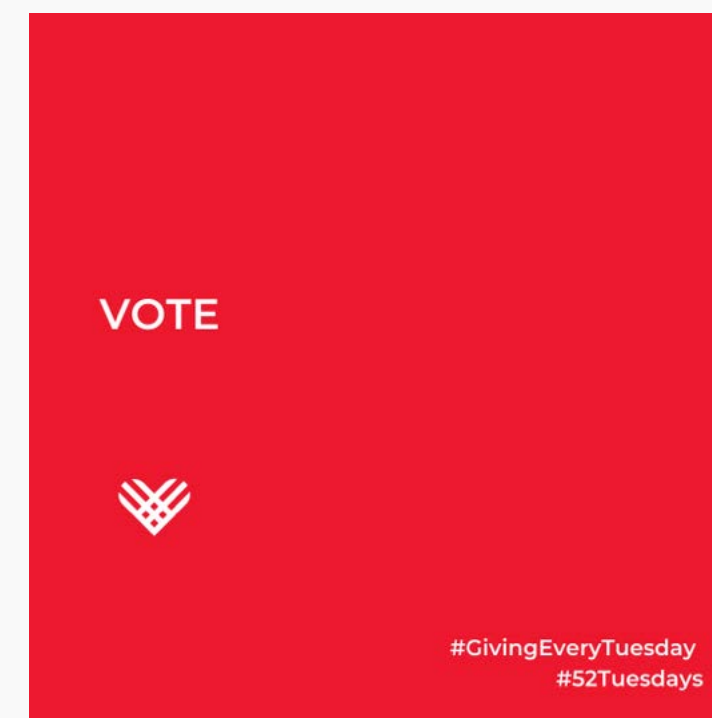
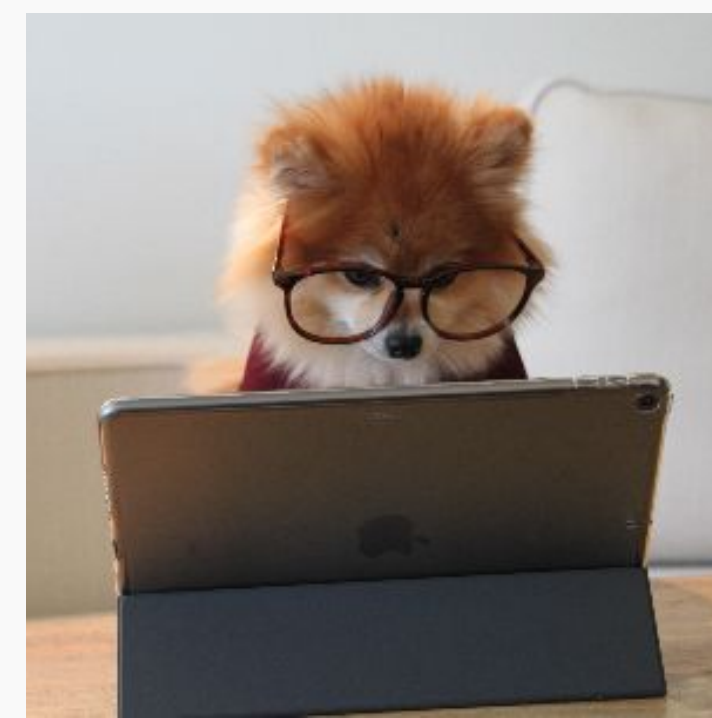
[Resource]: Rallying Young People for GivingTuesday

We've compiled our best tips and ideas for engaging youth in your movement, on GivingTuesday, and beyond. Find out where to reach them and how to empower them to lead. Download the toolkit here.



[Webinar]: GivingTuesday for Procrastinators

Join the GivingTuesday team for the last webinar of the season for nonprofits on Tuesday, November 17. We'll run through all of the top last-minute strategies and what you should be doing right now to help prepare you for success. Register here.



Upcoming Webinars + Resources from GivingTuesday Partners

[Webinar]: The Return of the Community Fundraiser (Tittify)

[Webinar]: Drive Donor Decisions This GivingTuesday With Your Nonprofit Profile (Candid)

6 Practical Tips for Promoting Your GivingTuesday Campaign on Social Media (Mobilecause)

6 Ways to Participate in GivingTuesday Without Fundraising (Julia Campbell)

#52Tuesdays: VOTE

Each Tuesday, we've been posting an idea for how to give back. Today's idea is around playing a supporting role in your community's election process. The primary ask is to vote of course, but think about other acts of kindness you might do today; whether it's handing out food to people in lines or taking an hour today to call your family and friends to remind them to get out and vote - we each have a role to play.

Voting is Giving

When you give to a cause, you're voting for the world you wish to see. In the same way, voting and civic engagement are forms of generosity too! GivingTuesday's offices are closed today, Election Day in the United States, and we urge all organizations to encourage their staff, clients, and communities to give their voices by voting today. Here are some resources to help:

- Nonprofit Vote is a go-to resource for nonprofits who want to engage communities in voting (Yes, you are absolutely allowed to advocate for your cause, help your clients navigate voting procedures, and engage with candidates as a 501c3!)
Learn more about your state's voting rules at Vote.org.
Take a moment to connect this week through honest conversation with neighbors and deepen relationships where you live. Imagine what can emerge from this moment and create the life we want together.

The Pinned Post

All the resources you need to have a successful GivingTuesday

- Complete Guide for Nonprofits
Social Media Toolkit for Nonprofits
How to Have a Successful GivingTuesday: The Step By Step Guide
How to Organize Your Own Match
6 Week Communications Timeline
How to Host a Virtual Event
How to Engage Young People on GivingTuesday
How to Rally Influencers for GivingTuesday
Social Media Toolkit to Share With Your Supporters

All of our resources are also available in Spanish



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